

# Seminars

## Wednesday 25th

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### 11:00 - Microsoft Keynote - Emerging Technology: Threat or Opportunity?

**Speaker:** Bob Hayes, UK Director, The Microsoft Institute for Advanced Technology in Governments.

**Target Audience:** Command level police officers & those concerned with operational effectiveness and best value in policing.

The increasingly competitive environment in internet applications has reduced the "time to market" to the point where even industry observers find it hard to keep up. Assessing the impact of new technologies is challenging, and responding to the opportunity or threat presented is not an area of strength for governments. Yet, these emerging "off the shelf" technologies have the potential to significantly change the way police operations are conducted, some at no additional cost. Bob Hayes will demonstrate a suite of technologies which could transform the way police operations are planned, conducted and debriefed. Bob will then discuss the opportunities that exist for the police service to better engage with industry to assess the impact of emerging technologies.

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### 12:00 - Intelligence Led Policing and Data Quality

**Speaker:** Colin Penn, Delivery Director, Unisys.

**Target Audience:** Decision Makers and Influencers from IT or Procurement Departments in the Policing sector.

Imagine a situation where you have information in your system but can't find it. Sound familiar? This is the issue with many police applications available today, which by their very silo natured approach or poor integration capabilities, prevent good quality intelligence led policing. What's required is the implementation of an Intelligence and Crime system that is capable of: capturing data in a consistent way - linking that data to the correct golden entities - allowing data to be searched regardless of where it is entered - exposing data via standard interfaces to best of breed 3rd party products running on a standard platform allowing complete scalability across the enterprise as the customer requires. Unisys along with Microsoft has developed a CIS platform. The most advanced ACPO compliant, web-based and entity centric application to enable true Intelligence-led policing.

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### 13:00 - Case Management in the Justice Sector

**Speaker:** Kristjan Karlsson, Justice and National Security Lead, GoPro.

**Target audience:** Decision makers and influencers of information technology and communications solutions in Policing, Justice and National Security.

Would you like your officers spending more time on the beat and less on filling in paperwork? Would you like every case completed and auditable to the same standard? Would you like to reduce the cost of operations, whilst improving your efficiency? GoPro has a long history of working with Police Forces to deliver elegant and automated case management solutions that deliver practical answer to these questions. GoPro is one of the leading providers of e-government software and services in Europe. There are currently more than 100.000 users of our products and our solutions have been developed in close collaboration with government and policing organisations, ensuring the attainment of best results with best practices and a positive impact.

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### 14:00 - Microsoft Keynote - Microsoft Citizen Service Platform and E-Policing

**Speakers:** Tony Pellerin, Government Development Manager, Microsoft Corporation and Jonathan Rowley, Head of Sales, Microsoft Dynamics, 2e2 UK Ltd.

**Target Audience:** Decision makers and influencers of IT and communications solutions.

The Microsoft Citizen Service Platform is an applications framework that enables government and public service organisations to rapidly deliver modern services based on Microsoft products and Microsoft Partner applications. This framework has been the result of in-depth research into the needs of local and regional agencies with feedback from customers and subject matter experts. The Microsoft Citizen Service Platform is supported by a range of templates developed by our partners from customer best practises that make best use of technologies based upon Windows Live Services, Microsoft Office SharePoint Server (MOSS) and Microsoft Dynamics CRM. Concluding this session, 2E2 UK Ltd will present and demonstrate E-Policing solutions based on CRM and MOSS which they have been developing with a UK police force.

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### 15:00 - Next Generation Emergency Planning and Response

**Speaker:** Syd Millett, Director, Infusion Development UK.

**Target Audience:** Decision makers and influencers of information technology and communications solutions in Policing, Justice and National Security.

JEPRS, the Joint Emergency Planning and Response System, is Infusion's solution for a next generation in incident management. JEPRS connects all critical stakeholders, including Disaster Managers, Operations Managers and Field First Responders, providing situational awareness over a true common operating picture that is accessible anytime, anywhere. Leveraging state of the art technology, JEPRS enables easy to use, real-time communication and over-the-map collaboration for incident reporting. Flexible and easily adaptable to all phases of crisis and consequence management, JEPRS provides an operational dashboard that centralizes information in order to better sense, warn, react and recover from all forms of crisis.

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### 16:00 - New Development of a Corporate Operational Performance System

**Speakers:** Chief Superintendent Ray Adcock & Detective Sergeant Jo Wright, Norfolk Constabulary.

**Target Audience:** Senior Police Managers/Performance and Inspection Roles.

COPS is a new Corporate Operational Performance System for Norfolk Constabulary. It displays data taken from our Crime and Intelligence System which also includes Domestic and Hate incidents and our Stop Search System. The data is updated every fifteen minutes. The system has three separate sections; Dashboards, Reporting Centre and Individual Performance. The dashboards display year to date crime figures against targets with coloured indicators to reflect the results. They also contain a series of graphs with drill down facilities. The Reporting Centre provides reports on; Crime Briefing, Crime Statistics, Performance to target and Tactical and Co-Ordination Group Reports. The Individual Performance shows Officers individual performance figures in relation to the systems above including timeliness and quality figures. Significant future development is planned.

# Thursday 26th

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## 10:00 - Secure Information Exchange

**Speaker:** James Kidd, Strategic Marketing Manager, Boldon James.

**Target Audience:** Decision makers and influencers of information technology and communications solutions in Policing, Justice and National Security.

A major responsibility of civil government is the protection of the population against threats from Terrorism, Disease and Natural Disasters. A cornerstone of Information Security was always the Need to Know principle, but as a result of systematic failures many organisations have adopted a Need to Share principle where the default information management policy is to share all information and intelligence. Need to Share can be just as dangerous as Need to Know. Secure Information Exchange is about removing the security barriers to information flow, but in a way that doesn't increase the risk to the nation or its citizens.

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## 12:00 - The Unifying Power of Software – Building Connections in Policing, Justice and National Security

**Speaker:** Mark Baker, Director of Systems Engineering EMEA, Twisted Pair Solutions.

**Target Audience:** Decision makers and influencers of communications technology and communications solutions in Policing, Justice and National Security.

When multiple civil and national agencies respond to and converge on an incident or operational location, the need for communications interoperability is critical. Civil agencies and their military colleagues typically deploy disparate communications technologies that require local bridging and patching in order to facilitate transparent communication between land mobile radio (LMR), cell phones and satellite phones, and office based telephony and computers. Recognizing that the best approach to solving the complexities of communications interoperability is to use software to unify these multiple, diverse communications technologies, Twisted Pair Solution's WAVE technology enables users to build and operate secure, highly scalable communications solutions in the world's most demanding IT environments.

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## 13:00 - Improving Police Performance using Geographic Information

**Speaker:** Simon Cottingham, Public Safety Strategist, ESRI.

**Target Audience:** Directors of Intelligence, Directors of Force Performance, Directors of Business Change, Directors of IT, BCU Commanders.

This seminar examines the benefits of implementing current Geographic Information Systems (GIS) technology in a Policing environment. Most Police Forces have delivered "digital mapping" to their control rooms and analyst communities, however these digital mapping solutions have failed to deliver the business benefits that they originally promised. GIS differs significantly from digital mapping in that it provides a platform to collect, combine, visualise, analyse, and share geographic information, rather than just providing dots-on-maps, or crime hotspots. This use of GIS as an enabling technology within existing business systems will enable forces to refine business processes and deliver the real efficiency gains that digital mapping products have failed to deliver.

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## 14:00 - Microsoft Keynote - Intelligence and Investigation, Collaboration and Information Sharing

**Speakers:** Andrew Hawkins & Wayne Phillips, Microsoft Corporation, World-wide Public Sector HQ.

**Target Audience:** Decision makers and influencers of intelligence and investigation operations and information technology solutions in Law Enforcement.

The challenges facing Law Enforcement organisations around the world has intensified with dramatic changes in terms of the globalisation, patterns and types of crime and terrorism. The need to access, analyse, present and share diverse sets of information within and between police forces and other law enforcement agencies in a timely manner is critical to prevent and combat organised and cross border crime. The increased use of the internet, mobile phones and other technologies by criminals needs to be countered by innovative solutions and approaches to enable law enforcement to stay ahead. In collaboration with Microsoft, a number of law enforcement, internal security organisations and partners have developed collaborative and information sharing solution and knowhow toolkits to aid Intelligence and Investigations.

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## 15:00 - Leveraging Technology for Improved Disaster or Incident Response

**Speaker:** Robert Wolf, President/CEO, E-Sponder.

**Target Audience:** Decision makers and influencers of information technology and communications solutions in Policing, Justice and National Security.

Response starts local and ends local. Wherever you are in the world, this is a constant in every event or emergency. This session will showcase next-generation technologies that are simple, daily-use, tactical, operational tools that support individual agencies or Unified Command activities. This improves the ability to build 'playbooks' for managing events, simplifies plan creation, and can track resources and 'costs' associated with responding for incidents of any size, scale or type. Built on Microsoft Office SharePoint Server and incorporating Incident Command Structure, the solution is easy to learn and understand.

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# Seminars

# Microsoft at the ACPO APA 2008 International Policing Exhibition

Microsoft and Partners will deliver multiple seminar sessions providing insights into the Microsoft Connected Policing Framework, including solutions and technologies for policing and emergency response. The seminar topics will cover: Emerging Technologies, Intelligence and Investigation, Public Order, Emergency Response, Case and Records Management, Communications Interoperability, New Policing Systems Development, Geographic Information Systems, Cross Agency Collaboration and the Microsoft Citizen Service Platform.

## Wednesday 25th June - Arena Seminar Theatre 1

**11:00 - Microsoft Keynote** - Emerging Technology: Threat or Opportunity?

**12:00 - Unisys** - Intelligence Led Policing and Data Quality

**13:00 - GoPro** - Case Management in the Justice Sector

**14:00 - Microsoft and 2E2** - Microsoft Citizen Service Platform and E-Policing

**15:00 - Infusion** - Next Generation Emergency Planning and Response

**16:00 - Norfolk Constabulary** - New Development of a Corporate Operational Performance System



## Thursday 26th June - Arena Seminar Theatre 1

**10:00 - Boldon James** - Secure Information Exchange

**11:00 - Microsoft Keynote** - Emerging Technology: Threat or Opportunity?

**12:00 - Twisted Pair Solutions** - The Unifying Power of Software – Building Connections in Policing, Justice and National Security

**13:00 - ESRI** - Improving Police Performance using Geographic Information

**14:00 - Microsoft Keynote** - Need to Know to Need to Share - Intelligence and Investigation Collaboration and Information Sharing

**15:00 - E-Sponder** - Leveraging Technology for Improved Disaster or Incident Response

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# Seminars

at the **ACPO-APA 2008**  
**International Policing Exhibition**



## Microsoft Seminar Theatre - Arena Hall

**New Whitepaper** - Free from the Microsoft Seminar Theatre

Reserve your copy of our new white paper "The Connected Policing Framework" to be published on June 25th. Collect a copy in person from our Seminar Theatre or request a pdf version to be sent to you via email by visiting [www.connectedpolicing.com](http://www.connectedpolicing.com). Copies of the seminar slides will also be available from this site.

[www.connectedpolicing.com](http://www.connectedpolicing.com)